



UNLOCKING POTENTIAL: A COMPREHENSIVE GUIDE TO MANAGING EMPLOYEE MORALE & WELLNESS

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THE IMPACT OF EMPLOYEE MORALE ON ORGANIZATIONAL SUCCESS

High employee morale boosts productivity, as engaged employees are more efficient and innovative.





“The greatest danger in times of turbulence is not the turbulence; it is to act with yesterday’s logic.”

Peter Drucker



STATISTICS

70%

Of professionals would not apply for a job at a company with a bad reputation.

41%

Of workplaces with high morale experience lower absenteeism rates.

60%

Of employees' report that work-related stress has negatively impacted their mental health.

FACTORS THAT AFFECT MORALE



Lack of Communication

Vital for building trust and transparency

Poor Company Management

Lack of support can severely impact morale



Lack of Recognition

Can lead to feelings of undervaluation and a decrease in motivation



Poor Work-Life Balance

Can lead to stress, burnout, and reduced overall well-being



Negative Workplace Culture

Can create a hostile atmosphere and negatively impact employee morale



THE IMPORTANCE OF EMPLOYEE WELLNESS

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Employee wellness and morale are
intrinsically linked.

WELLNESS FOR ALL



Employees

- Improved Health
- Reduced Stress and Anxiety
- Increased Productivity
- Improved Morale and Engagement
- Stronger Work-Life Balance



Employers

- Reduced Healthcare Costs
- Decreased Absenteeism
- Enhanced Recruitment and Retention
- Stronger Company Culture
- Improved Employer Reputation



ASSESSING CURRENT MORALE & WELLNESS



Employee Surveys



One-on-One Interviews



Focus Groups



Observation



Performance Metrics



Feedback Mechanisms

STRATEGIES FOR IMPROVING MORALE

- Open Communication
- Recognition & Rewards
- Professional Development
- Work-Life Balance
- Team Building Activities
- Wellness Programs
- Involvement in Decision-Making
- Positive Work Environment
- Regular Feedback
- Leadership Support



RESOURCES



45 Sample Questions For Employee Satisfaction Surveys

<https://www.hrmorning.com/articles/employee-satisfaction-survey/>

50 Well-Being Survey Questions You Should Ask Your Employees

<https://www.webmdhealthservices.com/blog/is-it-time-for-a-check-in-50-well-being-pulse-survey-questions-you-should-ask-your-employees/>

30 Wholistic Wellness Activities For The Workplace

<https://www.wellable.co/blog/30-holistic-wellness-activities-for-the-workplace/>

Free Leadership Resources

<https://www.vital-learning.com/leadership-library>



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THANK YOU!

